

Rep Order# 9740396  
EC'd Yes

Ver# 5  
Status Revised

Traffic Order# 30395  
Printed: 07/31/2012 10:04 AM  
Last Received: 07/31/2012 9:22 AM  
Showing Buylines: All Lines

1 of 1

Station WWSB-TV SARASOTA,FL  
Advertiser ( ) POLITICAL  
Product VERN BUCHANAN  
Estimate# 135  
Buyer Betsy Vonderheid  
Phone#  
Fax#

Agency ( ) SRCP MEDIA  
201 NORTH UNION ST, SUITE 200  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 23/48/135  
Flight Dates 08/14/2012 - 08/20/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) BRAD PHILIPPS  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

VERN BUCHANAN FOR CONGRESS \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

CANCELED ORDER PER BUYER  
PLEASE CFEM, THANKS

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Sales Totals: 0 / \$0.00  
Station Totals: 0 / \$0.00  
Lines not sent/rcid/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$0	CABL 0%	WBSV 0%	WFLA 18%	WFTS 7%
		WTOG 0%	WTTA 0%	WTVT 48%	WWSB 10%
			UNKN 0%		
			WTSP 17%		

Books null  
Demos RA35+